

Skills and Expertise

List up to 50 skills, tools, technologies, and industries. LinkedIn currently does not index these (ie, they're not yet searchable), but it's inevitable that it will soon.


Skills & Expertise

2	Technical Writing	
2	Editing	
2	Online Help Development	
1	CM Synergy	
	Adobe FrameMaker	

LinkedIn now displays your claimed skills to your first-level contacts, who might get asked (for example) “Does Andrew know about Technical Writing?” when they visit your profile (or anyone else’s). Be sure these skills resonate with your contacts, so others will endorse you:

Skills & Expertise

Endorsements ?

2	Technical Writing	 
2	Editing	 
2	Online Help Development	 
1	CM Synergy	
	Adobe FrameMaker	

Conversely, if you're not getting “Endorsements” for your claimed “Skills,” consider changing them to skills others recognize in you. Also, you can endorse not just one skill for a contact, but five at a time, by clicking on the person’s picture or avatar:



→

×

Does Dave have these skills or expertise?

Technical Writing ×

FrameMaker ×

Technical Documentation ×

Software Documentation ×

Content Management ×

Type another area of expertise...

Endorse

Skip

What is this?

By the way, it's fine (even advisable) to omit skills that are not marketable (eg, Microsoft Word).